



GOALS AND OBJECTIVES

(Adopted 10/2/2013)

Over-riding Goal: To advance, encourage, and promote the industrial, economic, commercial, distribution, research and civic development of the City of Twinsburg.

In pursuing this goal the TCIC will strive to:

- Provide research, conduct special studies and develop conceptual plans necessary to determine development feasibility.
- Provide and distribute plans and supporting narrative to convey the intent of the City's and TCIC's mutual development vision.
- Strive to establish public/private partnerships for the planning and implementation of development and redevelopment projects.
- Apply for, or assist others in making application for, State and Federal financial assistance to support planning and development efforts.
- Identify grant and loan opportunities that might reduce development project costs.
- Interact with the private sector development community to encourage local investment.
- Support the growth of existing businesses through education and information sharing.
- Identify, secure and control strategic properties for projects that might stimulate local economic activity, enhance community vitality and contribute to job creation.
- Manage the City's Community Reinvestment Area and Twinsburg Occupancy Program incentives to support, diversify, and expand the City's economic and employment base.
- Support the City's vision for creating a dynamic, mixed-use, pedestrian-oriented central Twinsburg.